

Southwestern Care Management Coalition Communications Work Group

- Charter:** To make written recommendations to the Southwestern Care Management Coalition regarding a comprehensive communications plan for consumers and stakeholders for redesigning long term care in Southwest Wisconsin. Particular challenges include how the Communications Plan can:
- Assess the current degree of consumer and stakeholder participation in current long term care system,
 - Identify and create opportunities in the planning process for consumer and stakeholder participation,
 - Identify specific consumer and stakeholders to participate in the planning process, program development, and program oversight,
 - Develop training to enhance meaningful consumer and stakeholder participation,
 - Structure program administration and governance so as to be transparent and accessible to consumers and stakeholders, and
 - Coordinate activities with project to strengthen consumer and stakeholder involvement with UW-Extension project.
- Membership:** Dave Folks, DD Unit Supervisor, Green County
Kathie Knoble-Iverson, Executive Director, Independent Living Resources
Kathy Leard, Director, Senior Services, Crawford County
Kim Enders, ADRC Supervisor, Richland County
Teri Buross, LTS Manager, Richland County
Tom McDonald, Director, Lafayette County Human Services
- Product:** Comprehensive written Communications Plan for review, approval, and implementation by the Southwestern Care Management Coalition including required technical assistance (if any) and required resources
- Time Frame:** Preliminary plan to be presented at the June 15th Coalition meeting.
- Comprehensive Plan should be ready for final approval by the Southwestern Care Management Coalition at its July 20, 2006 meeting.
- Implementation begins immediately upon approval.